
CREATIVE EDUCATION TRUST
Unified Purpose, Empowered People
Ash Green School
Join our
Family of
Schools



Welcome

Transforming lives through education

Creative Education Trust is a growing network of 17 schools, educating over 13,500 children and young people across England. Since 2010, we have worked in partnership with communities to create schools where every learner is empowered to fulfil their potential and every community can thrive.

We believe every child has talent, every community has strength, and every school can be a place where excellence thrives. By promoting equity, inspiring ambition, and unlocking opportunity, we ensure that background is never a barrier to success. Our curriculum is rich, broad and inclusive, building knowledge, nurturing creativity and preparing young people for the opportunities and challenges of the future.

United by a shared purpose and common values, our schools are places where students feel safe, supported and empowered to lead their own lives with confidence.

Through collaboration, high expectations and purposeful leadership, we create an environment where excellence is expected, achievement is celebrated, and every learner has the opportunity to succeed.

Our Values:

EMPOWERING AMBITION:

Our people drive our progress. We invest in them, fuel their ambition for themselves and our students, and empower them to lead and innovate with confidence to achieve success.

CHAMPIONING EQUITY:

Every student deserves success. We deliver this through ambitious academics and rich personal development that cultivates individual talent and agency.

UNLOCKING OPPORTUNITY:

We unlock opportunity by ensuring every student has access to the knowledge, experiences and networks that broaden horizons and open doors. Through collaboration across our Trust, we enrich learning, raise expectations, and ensure no student's potential is limited by circumstance.

National strength, local identity

Our family of schools

Creative Education Trust is a family of 17 schools across diverse regions and communities. Each school brings its own character and local identity, contributing to a collective strength rooted in shared purpose rather than uniformity. This diversity enriches our work and deepens our commitment to ambition, equity and opportunity for every student.

Age range: 3–18
Phases: Infant, Junior, Primary, Secondary, Sixth Form
Regions: East of England, East Midlands, West Midlands, Milton Keynes
School sizes: 180–1,588 pupils
Diversity:

- FSM eligible: 21.5%–67%
- SEN support: 3.3%–22.4%
- EHCP: 1.4%–5.8%
- EAL: 3.7%–60%

EAST OF ENGLAND

Caister Academy, Great Yarmouth
Lynn Grove Academy, Great Yarmouth
Woodlands Primary Academy, Great Yarmouth
Wroughton Infant Academy, Great Yarmouth
Wroughton Junior Academy, Great Yarmouth

EAST MIDLANDS

Abbeyfield School, Northampton
The Bulwell Academy, Nottingham
Ellis Guilford School, Nottingham
The Milton Keynes Academy, Milton Keynes
Queen Eleanor Primary Academy, Northampton
Weavers Academy, Wellingborough
Wrenn School, Wellingborough

WEST MIDLANDS

Ash Green School, Coventry
Harpfield Primary Academy, Stoke-on-Trent
The Hart School, Rugeley
Thistley Hough Academy, Stoke-on-Trent
Three Peaks Primary Academy, Tamworth



Unified Purpose, Empowered People

What joining us means



For children and families

- An unwavering focus on providing an education that unlocks opportunity, inspires ambition and equips every student for lasting success.



For your staff

- A clear mission and a values-led workplace where every colleague is supported and empowered to lead at all levels and make a meaningful difference.
- High-quality professional development for every role, with clear progression pathways and strong networks for collaboration.
- A comprehensive wellbeing and benefits package, ensuring colleagues feel valued, supported and able to thrive.



For your school

- A values-driven culture where leadership is distributed and collaborative — built on a unified purpose and empowered people who make a lasting difference.
- Alignment, not standardisation — we value the unique identity of every school. Different ideas, geographies and communities strengthen our collective purpose.
- Educational excellence supported by expert guidance and evidence-informed frameworks which create a shared language, clarity and opportunities for school development.
- High-quality central services that remove operational burdens, enabling leaders to focus on students, curriculum and culture. Our scale strengthens financial sustainability and allows greater investment in what matters most.

Joining CET is a reciprocal partnership. Your school benefits from our collective expertise, and the strengths of your people and practice help shape and strengthen the wider Trust.

Unified Purpose, Empowered People

Leadership and Governance

Strong local leadership, backed by Trust-wide expertise

At Creative Education Trust, we believe successful partnerships are built on trust, transparency and a shared commitment to improving outcomes for children and young people.

Our schools benefit from the collective expertise and capacity of a national family of schools while retaining a strong local identity. We recognise that every school serves a unique community, and we work alongside leaders, staff and governors to build on existing strengths rather than impose a one-size-fits-all approach.

Strong Local Voice
Each school has an Academy Council that provides local insight, challenge and support. Academy Councils help ensure that the needs of pupils, families and communities remain central to decision-making and that every school retains a strong connection to the people it serves.

Clear Accountability
We establish clear roles and responsibilities, enabling leaders to focus on educational excellence while benefiting from robust oversight and assurance. Our governance arrangements provide clarity, transparency and confidence for leaders, governors and stakeholders.

Expert Trust Support
Schools are supported by experienced education and professional services specialists who work alongside leaders to improve outcomes, strengthen capacity and help schools navigate opportunities and challenges. This partnership approach ensures schools receive the support they need while maintaining the autonomy to lead their communities effectively.

"What stands out most is the culture of family, collaboration and support. I've worked with many trusts, but the culture here is genuinely special."

FUZEL CHOUDHURY, PRINCIPAL, ASH GREEN SCHOOL

"Being part of Creative Education Trust means being part of a collective — a group that is collaborative, supportive, and unafraid to challenge each other in ways that bring out the best in us."

MAGNUS WALLACE, HEADTEACHER, QUEEN ELEANOR PRIMARY ACADEMY

"Creative Education Trust is a place where every individual has the freedom to really make a difference to young people's lives."

ABBIE CHURTON, CHAIR OF THE BOARD OF DIRECTORS

Unified Purpose, Empowered People

Quality of Education

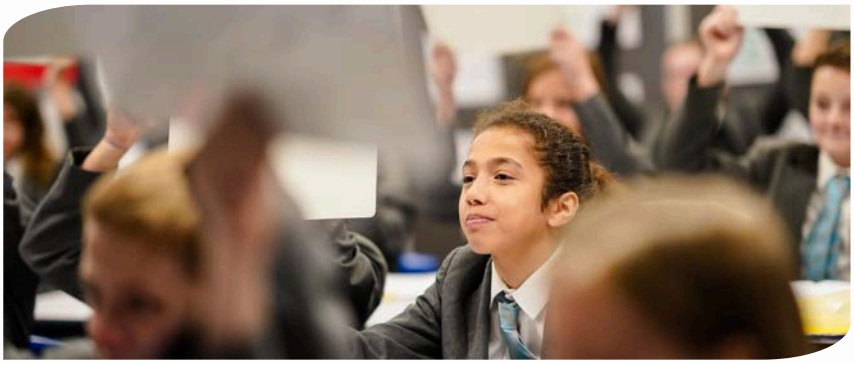
Excellence rooted in evidence, powered by collaboration.

Educational excellence is driven by leadership at every level. Our schools are trusted to lead their own development, supported and challenged by colleagues who know them well. Through evidence, research, data and our Trust Frameworks, we provide the insight, consistency and shared expertise that help every school be its best.

Whether a school is sustaining strong performance or seeking to accelerate improvement, support is shaped around its context and ambitions.

What You Receive

- A clear Trust definition of educational excellence, articulated through co-constructed Trust Frameworks covering curriculum, assessment, teaching and learning, behaviour, SEND and personal development
- Frameworks designed with schools, not imposed on them, providing a shared language and clear expectations while allowing for local context, professional autonomy and personalisation
- Strong leadership development at every level, supported through clear leadership expectations, access to high-quality professional learning and opportunities to lead and contribute across the Trust
- A coherent curriculum and assessment approach, including a shared Years 7–11 curriculum model, ensuring ambition, progression and consistency for learners
- Aligned assessment, moderation and review cycles, providing clarity and consistency while supporting manageable workload for staff
- Meaningful oversight through Academy Improvement Boards (AIBs), offering professional challenge, shared accountability and opportunities to celebrate strengths and identify priorities
- Team Around the School (TATS) activity and peer review, enabling schools to learn from one another and benefit from Trust-wide expertise and insight
- A Trust approach built on collaboration, not compliance, ensuring schools are supported, known well and never working in isolation





Unified Purpose, Empowered People

Learning and Development

Growing great teachers, leaders and professionals.

The best professional development is rooted in collaboration, evidence-informed practice and a commitment to continual improvement. As part of Creative Education Trust, colleagues are connected to a network of expertise that extends beyond a single school, creating opportunities to learn, contribute and grow alongside peers across the Trust.

What You Receive

- ElevatEd, our professional growth platform, bringing learning, resources and development opportunities together in one place
- Coaching, mentoring and career conversations that help colleagues reflect on their practice, identify their aspirations and shape their next steps
- Collaborative learning and events that bring colleagues together across the Trust to exchange ideas, share effective practice and build lasting professional connections
- High-quality teacher training, with supported routes into the profession and an excellent Early Career Framework programme designed to ensure new teachers get off to a strong start and succeed
- A Leadership Development Curriculum that builds the knowledge, skills and confidence needed at every stage of leadership, from middle leadership to assistant and vice/deputy roles

Why It Matters

Professional learning and development opportunities help staff continuously strengthen their knowledge, skills and practice, leading to better outcomes for children. It promotes consistency, encourages collaboration and enables colleagues to respond confidently to evolving educational priorities and learner needs. Investing in development also helps attract, retain and motivate talented professionals, while building leadership capacity and supporting long-term organisational success.



Our central services offer

Finance

Stability, clarity and support.

Our finance team provides strategic leadership, operational assurance and capacity-building, underpinned by a culture of transparency, strong oversight and continuous improvement — ensuring every CET school can make the most of its resources.

What You Receive

- Strategic financial planning and business partnering aligned with school priorities
- Timely, accurate reporting that supports confident, high-quality decision-making
- Guidance and support with purchasing, payroll checking and compliance
- Integrated finance systems that reduce errors and streamline workload
- Training and tools to build confidence and capability across your team
- A Finance Business Partner who understands your context and supports long-term sustainability
- A responsive service desk

Why It Matters

Sound financial management gives leaders confidence to plan ahead, manage risk and direct resources where they will make the greatest difference. Our scale and expertise strengthen financial sustainability while freeing school leaders to focus on education.



Our central services offer

Human Resources

Because great schools need great people.

Our HR service is proactive, people-centred and designed to remove pressure from school leaders. We support schools to attract excellent staff, build positive cultures and maintain strong, compliant people practices.

What You Receive

- Expert HR guidance across employee relations and employment law, wellbeing and performance, and safer recruitment
- Clear, consistent HR policies that support fairness and alignment
- An integrated HR and payroll system, with data insights that enable informed decision-making and reduce risk
- Wellbeing, attendance and performance management support to strengthen staff engagement
- A comprehensive wellbeing offer, including 24/7 confidential advice, occupational health provision and a network of Mental Health First Aiders
- Access to the Vivup benefits platform, our Wellbeing Hub and the HeadsUp4HTs network for leadership wellbeing
- Workforce planning to strengthen long-term stability
- End-to-end recruitment support, including outreach, safer recruitment and events
- Strong pipelines through our talent pool and partnerships with universities/training providers
- A dedicated HR Business Partner who knows your school and works alongside leaders as a trusted advisor
- A responsive service desk

Why It Matters

Effective people practices help schools attract, support and retain excellent colleagues. By reducing risk and taking pressure away from leaders, our HR service creates the stability in which staff and students can thrive.





Our central services offer

IT and EdTech

Technology that empowers, protects and transforms.

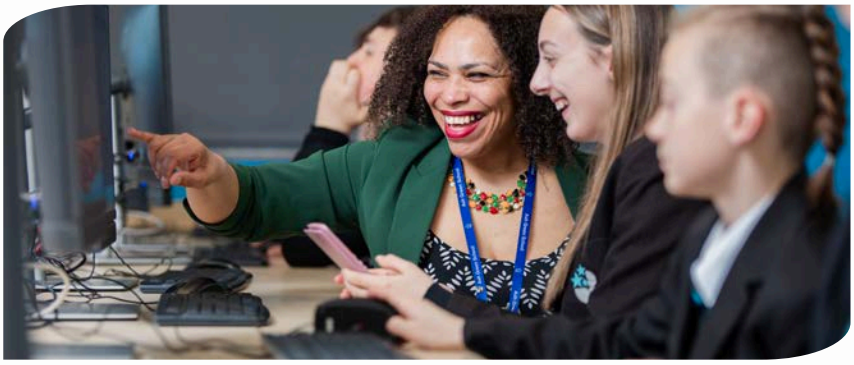
We provide a secure, reliable and future-ready digital infrastructure that supports great teaching, efficient operations and safe online environments.

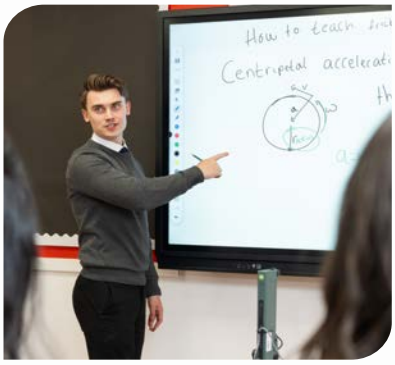
What You Receive

- A Trust-wide IT and EdTech strategy aligned with national standards
- Robust, resilient technical infrastructure to minimise disruption
- Consistent classroom technology that supports great teaching and inclusion
- Guidance on safe, effective and value-for-money use of technology
- Strong cyber security, online safety oversight and responsible AI guidance
- A Regional IT Manager who understands your systems and partners with you to build sustainable digital capability
- A responsive service desk

Why It Matters

Through integrated systems, strong oversight and risk management, we provide secure, reliable and purposeful technology at scale. From sustainable infrastructure to EdTech, we connect strategy with day-to-day support so technology enhances learning.





Our central services offer

Estates and Facilities

Safe, sustainable, future-ready environments for learning.

We ensure every CET school is safe, compliant and continually improving. We prioritise long-term sustainability, high standards and environments that enable great learning.

What You Receive

- Full estates compliance and oversight from experienced professionals
- Maintenance schedules, safety systems and improvement planning
- Access to capital investment and funding opportunities
- Support to build a strong health and safety culture
- Sustainability guidance that reduces costs and your school's carbon footprint
- Oversight of catering, cleaning and wider facilities management
- A Regional Facilities Manager with detailed knowledge of your site who works closely with your school team
- A responsive service desk

Why It Matters

Safe, compliant and well-maintained schools provide the foundations for excellent education. Our expertise and purchasing scale help schools manage risk, plan investment and create sustainable environments in which students and staff can succeed.



Start a conversation

Joining a Trust is an important decision. We welcome open, exploratory conversations with school and Trust leaders who share our values and want to understand what partnership with CET could mean for their community.



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'Join our Trust'
on the CET website

An initial conversation carries no commitment.

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